PLACE TO BE: THE 'ALTE MAINBRÜCKE'
If there is one place where Franconian wine and history come together, it’s at the heart of Franconia – The Alte Mainbrücke in Würzburg. This is where people have been meeting for centuries, generations and Nations, wine and culture, history and stories, Silver and life come together. Especially in the evening, you can encounter people with a passion for wine and culture on the historic cobblestones of Würzburg. Close to the Alte Mainbrücke you can also visit Marienberg Fortress and the Käppele. In the Champ; Wine people meet and enjoy the wine, being together.

FRANCONIAN WINE AWARDS
Did you know? The Frankfurter Weinbeursverband e.V. (Frankfurter Weinbeursverband e.V.) continuously carries out tastings called the ‘Frankfurter Weinbeursverband e.V. Franconian winegrowers have the opportunity to have their wines evaluated by experts.
Their evaluation is based on particularly high standards. Outstanding wines are awarded with medals in bronze, silver and gold. This is an excellent promotion for wine lovers.

All award-winning Franconian wines can also be found in the ‘Specialist Wine Franconia’ brochure at www.frankenwein-aktuell.de

BEST OF GOLD
The ‘Best of Gold’ competition is the elite in Franconia. All Franconian wines that received a gold medal, or a special recommendation from the Franconian Wine Awards can qualify for this competition.
A jury of wine merchants, journalists, bloggers, sommeliers and restaurateurs will be tasting the best of the best and then determining the winners in ten categories. It’s practically the Wine Champions League. Would you like to participate in this extraordinary tasting experience?

You can order the winning wines of the respective year online as a commoner package at www.frankenwein-aktuell.de

FRANKEN – A LAND OF WINE AND BEAUTY!
Are you ready for a journey through the heart of Franconia? To discover and experience the diversity of Franconian wines and culture, visit www.frankenwein.de or the homepage Franconia – A land of wine and beauty. Here you can discover numerous offers on wine, Franconian cuisine, wine houses and wine culture, as well as accommodation options, event tips and tour suggestions by bike or on foot.
High-quality standards. Each offer has been checked by locals, evaluated and found to be very good. Have fun discovering.

More information at www.franken-weinland.de

Info:
Tourismusverband
Frankenwein Bayern
www.frankenwein-bayern.de
Tourismusverband Franken, e. V.
www.franken-weinland.de

Frankfurter Weinbeursverband Franconia e. V.
www.frankenwein-aktuell.de

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FRANCONIAN WINE - AN OVERVIEW

In Franconia, the wine-growing area of Germany, wine is grown on a total area of more than 26,000 hectares. The region is known for its beautiful, rolling hills and picturesque villages. The climate is mild, with plenty of sunshine and suitable temperatures for growing grapes.

HOME OF THE SILVANER

Silvaner has been at home in Franconia since at least the 16th century. It is one of the most important white wine varieties in Germany. The Silvaner is a very adaptable grape variety and can be grown in a wide range of soils and climatic conditions. It is particularly well suited to the warm, dry climate of Franconia.

PURE ARCHITECTURE

The most beautiful farms in Franconia are our Bocksbeutel. They are characterized by their traditional architecture, with steep roofs and half-timbered walls. Many of these farms have been converted into wine cellars, providing a unique opportunity to experience the local wine culture.

TRUE FRANCONIAN

Sincere, warm, authentic: Here in Franconia, we are known for our hospitality and warmth. We love our home and its beautiful surroundings, as well as our beloved Silvaner wine. Join us in celebrating this wonderful region with our wine and cuisine.

MAGICAL PLACES

The scenic diversity of Franconian wine country is like a dream. Here, you can take a walk through some of the most beautiful vineyards and scenic landscapes. Franconia is the perfect destination for wine enthusiasts and nature lovers alike.

25% SILVANER

One of the most popular and widely planted wine varieties in Franconia, the Silvaner is known for its full-bodied, rich flavors and long-lasting finish.

82% WHITE WINE

Franconian wines are predominantly white, with a wide range of styles and flavors to suit all tastes.

18% RED WINE

Some wines in Franconia are made with red grapes, providing a refreshing and full-bodied alternative to white wines.

1 WINE QUEEN

Franconia is home to many talented and skilled wine producers, who are dedicated to producing high-quality wines.

80 WINE PRINCESSES

These are the women who are passionate about wine and are dedicated to preserving the traditions and heritage of Franconian wine culture.

TRIASSIC TIME TRAVEL

The Jurassic period (201–145 million years ago) was a time of great change and transformation for life on Earth. The Triassic period marks the beginning of this epoch, and the Triassic Museum in Erfringen is dedicated to exploring the history of this fascinating time.

FRANCONIAN EXPERTS

The uniqueness of our wines is a result of the expertise and knowledge of the local wine growers. They are dedicated to producing high-quality wines that reflect the terroir and climate of Franconia.

EXPERIENCE CULTURE

Franconian wines are a reflection of the culture and traditions of the region. They are often served with local dishes and pair well with a variety of foods.

TASTE(e) WINE

We encourage you to taste our wines and discover the many different varieties and flavors that Franconia has to offer. Whether you are a connoisseur or a casual wine drinker, there is something for everyone in the Franconian wine region.

Find out more about our wines and the culture of Franconia at www.franconian-wine.com