

Virtual country seminar Iraq

Focus: Food, via MS-Teams

on Thursday, 17 June 2021

Situation

With an export volume of 56 million euros in 2020, German agricultural exports to Iraq have increased by 2.3 % even during the global Covid-19 pandemic. This continues the trend of increasing exports since 2016. The biggest exports in value are bakery products (+20.7 %), sweets (-23 %) and dairy products (-15.1 %).

Objective

The overriding goal is to further increase export activities to the country. The seminar will enable the participants to assess the current economic situation and Covid-19-related changes in the marketing situation and to make concrete conclusions for their export activities.

Target group

The seminar is primarily aimed at small and medium-sized German companies in the food industry.

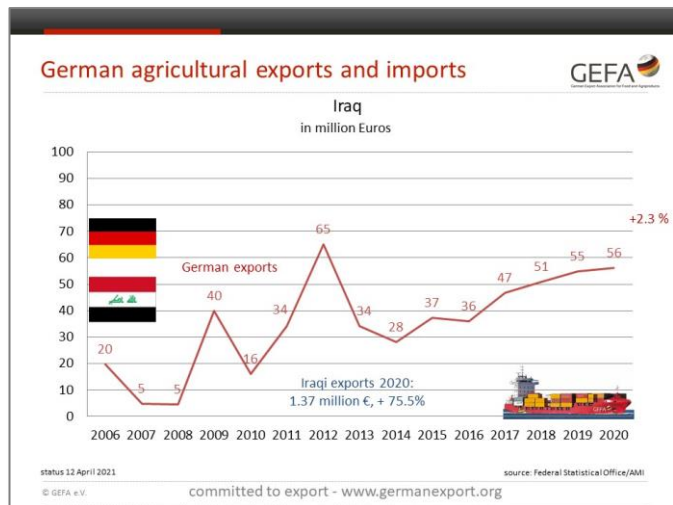


Figure: Agricultural goods exchange between Germany and Iraq

Agenda on 17 June, in German Time, in English

9:00 am	Greetings and introduction: GEFA e.V., Mr. Holger Hübner
9:10 am	Welcome and presentation of the German Liaison Office for Industry and Commerce (AHK) Iraq: Ms. Nisrin Khalil
9:15 am	The export promotion program of the German Federal Ministry for Food and Agriculture (BMEL): BMEL Representative (tbd)
9:25 am	Overview of the current economic situation against the background Covid-19: German Embassy Baghdad, Mr. Philipp Socha
9:40 am	The agricultural sector in Iraq: AHK Iraq, Ms. Dhuha Jabbar
9:55 am	Practical experience and how to succeed in Iraq: Kühne Turkey, Mr. Süleyman Güçlü
10:20 am	Distribution and retailers in Iraq: Bahrani Group, Mr. Mohammed Al-Saadi
10:45 am	Import regulations and logistic requirements for foods and beverages in Iraq: Kühne & Nagel, Mr. Fabian Köhler
11:10-11:20 am	Q&A Session, end of the event

This seminar is a joint event by the Federal Ministry of Food and Agriculture and GEFA e.V. For registration, please use the following registration form.

Please return until **07 June 2021** to

hammann@germanexport.org

GEFA e.V.
Sonja Hammann
Gertraudenstraße 20
10178 Berlin
Tel.: +49 30 4000 477 13

Virtual country seminar

Iraq, focus: Food
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Dear Ms. Hammann,

we book bindingly the participation in the above-mentioned virtual country seminar by the Federal Ministry of Food and Agriculture and GEFA e.V. at the price of 90 Euro. The costs are per company and plus VAT.

We agree that a short overview of our participant(s) may be made available to the Federal Ministry of Food and Agriculture for project evaluation.

Our responsible contact for further project coordination is:

Contact

Company:

Address:

Mr. / Ms.:

Phone:

Mobile:

E-Mail:

We have the following specific question for (please specify):

Place

Date

legally binding signature