



May 27th, 2015

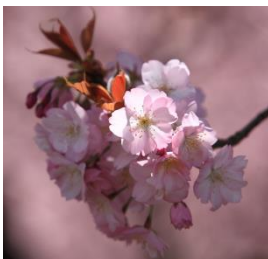
<Newsletter No.1>

This is a newsletter from “SAKURA” Japan Women’s Wine Awards Office.

The 2nd “SAKURA” Japan Women’s Wine Awards 2015 (abbreviation: SAKURA” Wine Awards) was completed after “SAKURA” GALA WINE PARTY in April and the preparations for the 3rd “SAKURA” Awards 2016 starts now!!

“SAKURA” is Japanese name of “Cherry blossom”

It is the national flower as a great symbol of Japanese women in Japan. Japanese love to see the blooming flowers and relish the beauty of falling snowy petals in the spring breeze.



←Flower of “SAKURA”

1) What is “SAKURA” Wine Awards ?

We do welcome all new comers who have not heard “SAKURA” Japan Women’s Wine Awards.

“SAKURA” Japan Women’s Wine Awards is the biggest international wine competition in Japan, at which wines are judged by professional Japanese women working in the field of wine industry. This competition was launched in 2014 and in the second year 2015, a total of 2,904 entries were made from 29 countries, which was as 1.5 times as that of last year. The juries comprise sommeliers, wine school instructors, women working at importing & retailing companies, wine journalists and winemakers. The result is getting the world’s attention and has an influence to activate the wine market in Japan.

2) **Renewal of “SAKURA” Wine Awards Web site**

Please find the Web site in English renewed for the 3rd “SAKURA” Wine Awards.

<http://www.sakuraaward.com/en/index.html>

3) **Schedule of the 3rd “SAKURA” Wine Awards 2016**

Entry

Oct.1st, 2015(Thu) ~Nov.30th,2015 (Mon)

Sample Delivery Closing

Jan.20th, 2016(Wed)

Judgement

Jan.30th, 2016(Sat) ~ Feb.3rd,2016(Wed)

Awards Announcement

Feb.14th, 2016(Sun) Valentine’s day

Ceremony

Mar.8th, 2016(Tue) at FOODEX2016

Please see the detail in the Web site of “SAKURA” Wine Awards.

<http://www.sakuraaward.com/en/index.html>

Download of English leaflet is available from the Web site.

<http://www.sakuraaward.com/en/download.html>

Please make a note of October.1st for your entry to “SAKURA” Wine Awards!!

<Contact>

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