

Participate in Red wine tasting in Sweden

There is a great interest among importers in Sweden to expand their offering of German red wines, in particular organic wines. To satisfy that demand we are hosting a pop-up tasting in Stockholm on Feb 22-23 in our office and here we need your support so that we can present something to the interested importers that is currently not yet available in the market. For practical reasons we have to limit the number of participating producers to 20.

What we need from you:

The one thing required from your end is to send us the filled out the form (see link below) till Monday, 31st January.

Here's the link to the form "Sweden - Redwine tasting Feb 22-23 2022":

<https://forms.office.com/Pages/ResponsePage.aspx?id=032pDzBLaE6755ocoAxDjF2FvymKh81LryN1rxGtLf1UQTFSSkU5SzBRSUdFU1JEQTFNFhERzJJWS4u>

We are interested in wines from the 2017-2020 vintages and preferably Spätburgunder/ Pinot noir but of course any other German red wine (also blend) would be fine too. Price level 3-10 EUR ex cellar price.

Once you receive our confirmation we would need you to send 3 bottles of the two red wines directly to the address given to you later. With the information from your registration we can put together an information package for the importers (find enclosed a dummy of the kind of information we are looking for). We will do our best to create attention for your wines.

This red wine tasting will be followed by other POP-UP tastings in Sweden with other grapes, themes, or types of wine. If you are not able to participate at this occasion, there will be more opportunities coming up later this year.

Best regards,

Jan Dworsky, representative

German Wines in Sweden